

REPORT

World Economic Forum Annual Meeting

19-23 Januari 2026

Detail

Campaign

Indonesia at World Economic Forum Davos 2026 adalah inisiatif strategis yang menampilkan komitmen pemerintah dan dunia usaha dalam memperkuat diplomasi ekonomi global. Melalui Indonesia Pavilion, forum diskusi, dan Indonesia Night, Indonesia mempertemukan pemimpin dunia, investor, serta pelaku industri untuk membahas peluang investasi, transisi energi, dan pembangunan berkelanjutan. Kehadiran ini menegaskan peran Indonesia sebagai mitra dialog yang inklusif, solutif, dan berorientasi pada masa depan hijau serta pertumbuhan ekonomi berdaya saing.

CNBC Indonesia turut dipercaya sebagai salah satu media partner resmi yang meliput langsung rangkaian kegiatan World Economic Forum Davos 2026, memperkuat eksposur Indonesia di panggung internasional.

Periode: 19-26 Januari 2026



Summary Campaign Performance

Article

105,665 Total PV

89,057 Total UV

VOD

190,211 Total Plays

177,603 Total Users

Social Media

614,175 Total Views

427,403 Total Reach

Tagsite

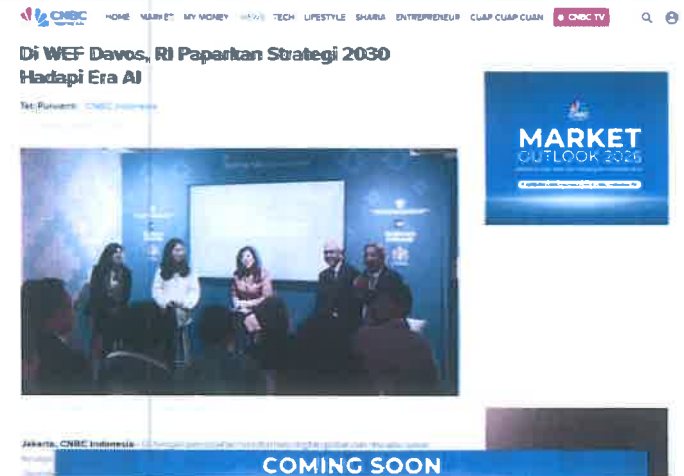
11,708 Total PV

7,578 Total UV

Organic Article

Link Artikel

https://www.cnbcindonesia.com/news/20260107201021-4-700493/siap-hadir-di-world-economic-forum-2026-begini-kesiapan-bkpm	https://www.cnbcindonesia.com/news/20260118195415-4-703162/indonesia-siap-kukuhkan-eksistensi-di-wef-2026
https://www.cnbcindonesia.com/news/20260109183447-4-701152/pemerintah-tegaskan-negara-lain-tidak-iri-dengan-perjanjian-ri-as	https://www.cnbcindonesia.com/news/20260119180423-4-703502/lewat-ruang-diplomasi-ri-pamer-kebolehan-di-world-economic-forum-2026
https://www.cnbcindonesia.com/news/20260109185102-4-701156/pemerintah-ungkap-ri-dilirik-masuk-ekosistem-ai-dunia	https://www.cnbcindonesia.com/news/20260120185055-4-703833/dorong-investasi-ri-pamerkan-sektor-prioritas-unggulan-di-wef-2026
https://www.cnbcindonesia.com/news/20260109183447-4-701152/pemerintah-tegaskan-negara-lain-tidak-iri-dengan-perjanjian-ri-as	https://www.cnbcindonesia.com/news/20260122122323-4-704349/di-wef-davos-ri-paparkan-strategi-2030-hadapi-era-ai
https://www.cnbcindonesia.com/news/20260109185102-4-701156/pemerintah-ungkap-ri-dilirik-masuk-ekosistem-ai-dunia	https://www.cnbcindonesia.com/news/20260123120157-4-704730/indonesia-night-pamerkan-budaya-ri-ke-panggung-g-wef-2026
https://www.cnbcindonesia.com/news/20260109200803-4-701170/lawan-vietnam-malaysia-thailand-ini-jurus-ri-pikat-investor-dunia	https://www.cnbcindonesia.com/news/20260123135830-4-704775/menteri-rosan-buka-bukaan-soal-investasi-di-wef-2026
https://www.cnbcindonesia.com/news/20260109203003-4-701171/promosi-di-wef-davos-indonesia-bakal-tarik-investasi-padat-karya	https://www.cnbcindonesia.com/news/20260123142922-4-704782/dorong-investasi-rosan-optimalisasi-sumber-daya-manusia-alam
https://www.cnbcindonesia.com/news/20260109203753-4-701173/kenalkan-danantara-di-wef-ri-unjuk-gigi-gaet-investor-global	https://www.cnbcindonesia.com/news/20260122122323-4-704349/di-wef-davos-ri-paparkan-strategi-2030-hadapi-era-ai
	https://www.cnbcindonesia.com/news/20260122132847-4-704380/indonesia-pavilion-gelar-rangkaian-diskusi-strategis-di-wef-davos-2026



News Update

Link VOD

<https://www.cnbcindonesia.com/news/20260119164633-8-703475/video-indonesia-mantapkan-peran-strategis-di-wef-2026>

<https://www.cnbcindonesia.com/news/20260120164351-8-703804/video-indonesia-perkenalkan-sektor-prioritas-unggulan-di-wef-2026>

<https://www.cnbcindonesia.com/news/20260121165732-8-704130/kerjasama-pertemuan-bilateral-meramaikan-indonesia-pavilion-di-wef-2026>

<https://www.cnbcindonesia.com/news/20260122172827-8-704495/indonesia-night-di-wef-diplomasi-budaya-dorong-investasi-global>

Video: Indonesia Mantapkan Peran Strategis di WEF 2026

CNBC Indonesia TV CNBC Indonesia

Indonesia Life Group



Jakarta, CNBC Indonesia - World Economic Forum 2026 akan berlangsung sejak tahun 2026 di Davos, Swiss. Kementerian Investasi dan Pribasi, Badan Koordinasi Penanaman Modal Republik Indonesia menjadi partisipan dalam forum bergengsi internasional ini.

Sumber:



Asosiasi pengusaha (Asosiasi Industri Pengusaha Indonesia) dan Kementerian Investasi dan Pribasi



Exclusive Interview

Video: Rosan Blak-blakan Eksistensi Indonesia di Panggung WEF 2026

CNBC Indonesia TV CNBC Indonesia



Jakarta, CNBC Indonesia - Pertemuan tahunan World Economic Forum (WEF) akan digelar di Davos pada Januari 2026. Dalam forum yang bergengsi ini, Rosan Rosidi akan membahas

WEF 2026
ECONOMIC OUTLOOK 2026
CNBC INDONESIA TV & CNBC Indonesia.com

Video: Rosan Ungkap Posisi RI di Tengah Tensi Panas-Dingin AS-Eropa

CNBC Indonesia TV CNBC Indonesia



Jakarta, CNBC Indonesia - Pertemuan tahunan World Economic Forum (WEF) 2026 di Davos

WEF 2026
ECONOMIC OUTLOOK 2026
CNBC INDONESIA TV & CNBC Indonesia.com

Link VOD

<https://www.cnbcindonesia.com/news/20260122172828-8-704496/vid-eo-rosan-blak-blakan-eksistensi-indonesia-di-panggung-wef-2026>

<https://www.cnbcindonesia.com/news/20260122172829-8-704497/vid-eo-rosan-ungkap-posisi-ri-di-tengah-tensi-panas-dingin-as-eropa>

Social Media Amplification



Link VOD

https://www.instagram.com/p/DTh9Hn0jKQ9/?img_index=1

<https://www.instagram.com/cnbcindonesia/reel/DTsWm-hE8Ov/>

<https://www.instagram.com/cnbcindonesia/reel/DTtBd0giHM/>

<https://www.tiktok.com/@cnbcindonesia/video/7597326618620661010?>

<https://www.youtube.com/shorts/BR2wvHLID9I>

<https://www.instagram.com/cnbcindonesia/reel/DTu18fE8rT/>

<https://www.instagram.com/cnbcindonesia/reel/DTwR1Oqkqo8/>

<https://www.instagram.com/cnbcindonesia/reel/DTxnr7ARiK/>

<https://www.instagram.com/cnbcindonesia/reel/DTzMV9wARQc/>

<https://www.instagram.com/cnbcindonesia/reel/DTzVaG3ic94/>

<https://www.instagram.com/cnbcindonesia/reel/DTzeuJ2FN2d/>

<https://www.instagram.com/cnbcindonesia/reel/DTz0EcGjwqp/>

<https://www.instagram.com/cnbcindonesia/reel/DTz74u3AU0D/>

<https://www.instagram.com/cnbcindonesia/reel/DTz-vdiAcG9/>

<https://www.instagram.com/cnbcindonesia/reel/DT0PnAvkuV5/>

<https://www.instagram.com/cnbcindonesia/reel/DT1dJLSiNpR/>

<https://www.instagram.com/cnbcindonesia/reel/DT1nLLIAD-z/>

<https://www.instagram.com/cnbcindonesia/reel/DT2QD6ik6AB/>

<https://www.instagram.com/cnbcindonesia/reel/DT2xRTsjL9S/>

Tagsite Amplification



Link Tagsite

<https://www.cnbcindonesia.com/tag/wef-annual-meeting-2026>

The background of the slide is a blue-tinted photograph of a mountainous landscape. In the foreground, there are rolling hills and a winding road. In the background, there are several mountain peaks, some with patches of snow or light-colored rock. The overall tone is serene and majestic.

Thank You