



SPECIAL PACKAGE BLOCKING PROGRAM FOR BKPM (DIRECT)
" Materi Provide by Client "

Period : Aug - Sep 2023

							4375/BLK-PR/21/08/23/MAE
Media	Dur	Remarks	Rate	Spot	Eps	T. Spot	Total Value
AGUSTUS							
BLOCKING PROGRAM - REGULAR TIME 30 MINUTE (TBC)							
On Air Benefits : Brand Integration	*	Slot Time : 23 Agustus 2023, Regular Time (TBC) Exposure benefits : *Blocking Content 20' (Materi by Client) Note : Materi Menyesuaikan Standard Kompas TV & Approval QC programming Kompas TV		1	1	1	594.000.000
TVC (Any Position)	3'	Sponsor's TVC		2	1	2	
TVC (Any Position)	1'	Sponsor's TVC		4	1	4	
Promotion Benefits : On Air Promotion - ROS	30"	Tag on 5" sponsor's logo		8	1	8	
KOMPAS.TV							
Instagram Story	*	Period : Tentative 2023 Upload promo flyers program via Instagram Kompas TV Sticker link / Swipe up is available to website client / landing page for client Mentioning sponsor's brand Caption & material provided by client Can't be used for posting TVC client Will be deleted 24-hours after uploaded		<u>Spot</u> 1	<u>Version</u> 1	1	
Upload Material Youtube	max 2 hrs	Period: Tentative 2023 Material VOD Broadcast will be Uploaded on Youtube Kompas TV Note : VOD position will be adjusted by Kompas TV Material must be approved by Editorial team Kompas TV Client will take responsibility for the content VOD cannot contain TVC materials (Google's restriction)		1	1	1	
						TOTAL	17
							594.000.000

Remarks:

- o First come first served
- o No cancelable after deal
- o No revision after deal
- o Ad material provided by client
- o Deadline Confirmation ASAP
- o Materi Provide by Client
- o Content Subject To Be Confirmed & Approval by Programming Kompas TV
- o Slot To Be Confirmed & Approval by Programming Kompas TV
- o Slot yang disepakati dapat sewaktu - waktu di pre-empt oleh siaran langsung breaking news

o Slot yang disepakati dapat sewaktu - waktu di pre-empt oleh progam live special Kompas TV yang mendadak berubah tanggal dan waktunya karena suatu hal dari pihak panitia penyelenggara

- o Durasi Content Materi Blocking yaitu 22 Menit - 24 Menit & Durasi Combreak Menyesuaikan dengan durasi content materi
- o Materi Blocking Diterima Kompas TV Paling Lambat H-7 Sebelum tayang
- o Tidak berlaku untuk Brand Pitching & Parpol
- o Apabila materi iklan 1 versi maka penayangan akan back to back (menyesuaikan Kompas TV)
- o Payment Before Broadcast (PBB)

TOTAL PAID NETT (Rp. /In Nett) : 179.549.550

TAX (PPN 11%) : 19.750.450

TOTAL PAID NETT INCLUDE TAX (PPN 11%) : 199.300.000

Prepared by	Acknowledged by	Client's Approval